

NCPG requests \$150,000 funding to sustain and expand key services of the **NCPG Prevention Initiative** that are currently provided statewide in support of the DHHS Problem Gambling Services Strategic Plan.

Key services include:

### Information Dissemination

NCPG maintains an extensive inventory of problem gambling prevention and education materials that are distributed free of charge to community organizations and agencies throughout Nevada. NCPG will continue to focus on expanded development of digital messaging for distribution via social media such as Facebook, Twitter, You Tube and through our website at [www.WhenTheFunStops.org](http://www.WhenTheFunStops.org)

### Community Outreach and Education

NCPG staff, consultants and volunteers proactively engage with the community through activities such as:

- NCPG participation in community health fairs and employee wellness events
- Speakers Bureau presentations targeting youth gambling/gaming, seniors, legal issues, family impact, and special topics related to gambling and problem gambling
- Staff briefings and group presentations to mental health agencies and addiction treatment centers to raise awareness of problem gambling as a co-occurring disorder and resources for help.
- Promote continuing professional education opportunities through CASAT and other recognized training resources.

### Gambling Awareness Prevention Partnership (GAPP)

The Gambling Awareness Prevention Partnership focuses on participation in broader collaborative projects and public health and wellness events under the direction of the GAPP Leadership Team headed by NCPG Executive Director Carol O'Hare. NCPG staff and contracted outreach liaisons participate in community coalitions and stakeholder groups and promote activities in support of such projects as:

- National Problem Gambling Awareness Month (PGAM)
- "Walk in Memory, Walk for Hope" – annual statewide suicide prevention event

NCPG will continue to expand our awareness and prevention efforts through community partner relationships such as Nevada AARP, UNLV Hotel College, UNR CASAT, UNR Public Health Perspectives, CCSD F.A.C.E.S, and many others throughout Nevada.

NCPG will continue to work with our stakeholders in the criminal justice system and the 8<sup>th</sup> Judicial District Gambling Treatment Diversion Court (GTDC) team to expand awareness of this vital resource.

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**NOTE:** NCPG is separately seeking funding support for the **Annual Nevada State Conference on Problem Gambling** for FY22-23, subject to availability of funds and ACPG recommendations for the State's continued sponsorship of this awareness, education and professional networking event.